

Bulent Evren

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Introduction

Multi-talented designer/developer with over 15+ years of experiences in wide range of design field.

After graduating as graphic designer from Western Kentucky University at the United States in 2004, I have kept learning, continued to challenge myself. Throughout the years I have gained many titles such as web/app designer, frontend developer, UI / UX designer, art director, graphic designer, mentor, photographer and maybe even more. I have realized that instead of define my title by the work I have done, I prefer to define my self by the work I want to do. I'm a fast learner, able to pick up new skills and juggle different projects and roles with relative ease.

I am passionate about making sure that systems, interfaces and graphics are human-friendly, emotive, aesthetically pleasing, clear, on-brand and usable with a touch of mellow smoothness. Also, I have worked in a variety of environments, from mega-consultancies to smallish agencies to product companies. I love shaping and crafting on-screen experiences.

I do the work I do because I love it. Likewise, I like the industry, the people I meet. I embrace the nerd. I like to make the web a better place. Hopefully, we cross paths in the real world someday, and we can make it a better place together.

Experience

Senior Art Director

Campusfounders - 2021 - Present

Since joining Campus Founders in September 2021, I've deeply embedded myself in its mission to be the go-to hub for Europe's top entrepreneurs and innovators. While my official title was Senior Art Director, the scope of my work has far exceeded that label. Beyond designing eye-catching illustrations and print content, I've led and managed numerous ad campaigns. I've also dipped my toes into the technical side, developing custom WordPress plugins, bunch of marketing tools like qr code, email signature, utm params generators, handling API integrations, slack bots with asana integration, marketing request system and coding with GoLang. In just a span of ten months, successfully launched and managed three detailed websites, boasting hundreds of pages. I've also absorbed invaluable insights about the startup landscape and its intricate ecosystem, further enriching my professional journey. Additionally, I've taken it upon myself to mentor younger team members, ensuring that my knowledge and experiences are passed down to the next generation of talent.

Designer & Developer - Hannover

Self-Employed - 2019 -2021

After moving to Germany in 2019, I work as a self-employed designer. I collaborate with developer teams in all over the world and managed a wide variety of cross-media projects. I have completed several outsource jobs for advertisement agencies. Likewise, I was being challenged to build the right features for the right people. I grow as designer, by collaboration, research, advice, managing people and lead teams to bring their product into reality.

Founder - Antalya

Esoft / 2011 - 2019

In 2011, I have started my own business with 25 co-workers. As a digital advertisement agency, We have worked in a variety of environments, from mega-consultancies to smallish agencies to globally known companies. Other than working with clients on fields such as branding, websites, apps, software products, marketing we have also launched our in-house products. Our online boarding game which has 2 million registered and 10k concurrent online users is acquired by famous social gaming company. Also in the same year We have received an exclusive buyout for all of our photography catalog to a globally known company. These acquisitions resulted esoft to shut down. This is when i decided to move to another country for new challenges.

Lead Designer - Antalya

Construction & Design / 2008 - 2011

Worked as lead designer for a monthly magazine which is printed and online and is well known in Turkey. I was responsible for the layout and ad creation for clients.

Web Designer - Istanbul

Alemdar Holding / 2006 - 2008

Responsible for frontend development and content of Turkey.internet.com which was a branch of popular IT news portal internet.com

Web Designer - Lexington USA

Intuitive Tech / 2004 - 2006

Web design for various clients, mostly using content management systems.

Skills

Skills

- Self-organized and able to work independently
- Open and adoptable to changes and unexpected obstacles
- Coach-ability and the desire to coach others
- Team player
- Collaborative mindset and open-minded
- Passion and hunger for excellence
- Always curious, humble and courageous
- Motivated to take on new challenges
- Empathy for customers, co-workers and vendors
- Open to receive and deliver clear and useful criticism
- Good at stress management
- Ability to work and juggle between multiple projects
- User-centric mindset for problem solving
- Understanding the Business, Market and Industry
- Usability testing A/B testing
- Strong foundation in print design
- Photography and photo manipulations
- Lean and Agile Software Development Skills
- Strong coordination skills and support for the different teams that go into product creation — business, engineering, design sales, marketing, and support teams
- Strong knowledge with 3D
- Solid Hosting, SEO, Online marketing skills
- Strong sense for information structure and architecture
- Entrepreneurial thinking
- Sketching, creating wireframes, prototyping
- Trilingual (Turkish/Native, English/Toefl, German/B1)

Technical skills

- HTML
- CSS, CSS3, SASS
- PHP
- MySQL
- Javascript / JQuery
- React / Vue
- Bootstrap
- Wordpress / Typo
- Responsive design
- Mobile and web apps
- GIT
- APIS
- Node
- Linux / AWS
- Bulma

Software

- Photoshop
- Illustrator
- XD/Sketch
- Lightroom
- InDesign
- Zbrush/Keyshot/Blender
- CorelDraw
- Freehand
- Visual Studio Code
- Sublime Text
- Github

Weaknesses

- No patience with inefficiency
- Making decisions quickly or too hastily
- Lack of motivation if I'm not being challenged
- Public speaking or presentation to a large group of people
- Not fluent speaking of German language

Things I love

- Coffee
- Saltwater aquariums
- Fishing and sailing
- Exploring new cultures
- Playing ukulele
- Photography
- Traveling
- Nature

Education

Bachelor of Arts - Bowling Green, USA / 2004

Graphic Design

Western Kentucky University

CIS - Bowling Green, USA / 2004

Computer Information Systems Minor

Western Kentucky University

Associate Degree - İzmir

Printing Publication Technology / 1999

Ege University

High School - İzmir

Karşıyaka Lisesi 1996

Certificates

Adobe expert - Basaran 2008

Fundamentals of digital marketing - Basaran 2010

Google ads - 2011 Skillshop

ANFAD Antalya Photography and Cinema Amators Association 2006

Contact

I live in Heilbronn, Germany.

You can contact me at **hi@bulentevren.com**

Looking forward to hear from you!